

SCHEDULE OF EVENTS

Sunday, October 22

6:30 – 8:30 a.m.

5k Fun Run

JW Marriott Grande Lakes Jogging Path

8:00 a.m.

Golf Tournament and Luncheon

Ritz-Carlton Golf Club

9:00 a.m.

Tennis Tournament and Luncheon

JW Marriott Grande Lakes Tennis Courts

8:00 a.m. – 1:00 p.m.



Community Service Project –

Give Kids the World Village

(pre-registration required, limited to 60 attendees)

8:00 a.m. – Noon



Jim McGrane Charity Bike Ride

30 mile route leaves from the hotel

(pre-registration required, limited to 40 attendees)

10:00 a.m. – 8:00 p.m.

Convention Registration

(Attendees & Exhibitors)

2:00 – 5:00 p.m.

Exhibitor Setup

2:00 – 4:00 p.m.



Community Service Project –

Feeding Children Everywhere

(pre-registration required, limited to 70 attendees)

4:00 – 5:00 p.m.

Foundation VIP Donor Reception

(by invitation only)

5:00 – 6:00 p.m.

New Member and Leadership Reception

5:00 – 6:00 p.m.

Women in Leasing Reception

6:00 – 8:30 p.m.

Welcome Reception

(in Exhibit Area)

Monday, October 23

7:00 a.m. – 4:30 p.m.

Convention Registration

7:00 – 8:15 a.m.

Group Breakfast

7:00 a.m. – 4:30 p.m.

Exhibits Open

8:30 – 10:30 a.m.

General Session

President's Report and Keynote Address

Speakers:



RALPH PETTA

President and CEO, ELFA



JOHN ELLIS

Managing Director of Ellis & Associates,
a Global Management Consulting Firm



SCHEDULE OF EVENTS *continued*

10:30 – 11:00 a.m.
Break

11:00 a.m. – 12:30 p.m.
Issue Breakout Sessions

9:00 a.m. – 3:00 p.m.



Spouse/Companion Event:
Revolution Off Road ATV and Archery

12:45 – 2:30 p.m.
Equipment Leasing & Finance Foundation Luncheon

Speaker:



ROBERT WESCOTT, Ph.D.
President, Keybridge Research LLC

3:00 – 4:30 p.m.
Issue Breakout Sessions

5:30 – 6:30 p.m.
International and Former Directors' Reception

5:30 p.m.
Individual Company-Sponsored Receptions and Events



Tuesday, October 24

7:00 a.m. – 3:00 p.m.
Convention Registration

7:00 – 8:15 a.m.
Group Breakfast

7:00 a.m. – 4:00 p.m.
Exhibits Open

8:30 – 10:30 a.m.
General Session
Chairman's Address and Keynote Address



TONY CRACCHIOLO, Chairman, ELFA
President & CEO
U.S. Bank Equipment Finance



KELLER RINAUDO
Founder and CEO of Zipline

10:30 – 11:00 a.m.
Break

11:00 a.m. – 12:30 p.m.
Issue Breakout Sessions

9:00 a.m. – 2:30 p.m.
Spouse/Companion Event:
Wild Florida Airboat Ride and Zoo Tour



12:45 – 2:30 p.m.
Business Council Luncheon Meetings

- Captive and Vendor Finance
- Financial Institutions
- Independent Middle Market
- Small Ticket
- Service Providers

2:30 – 4:30 p.m.
Break

3:00 – 4:30 p.m.
Issue Breakout Sessions

6:30 – 9:30 p.m.
Closing Party
JW Marriott Whispering Creek Farm

